

Have You Thought *of a* SIDE HUSTLE



ICAD SUPPLEMENT



Side hustle, side job or side gig basically means additional job or activities someone does to make additional income. Very few people actually hustle, but those who do far outpace their peers in almost every walk of life.

Side hustle is an age-old practice, but explosive developments in the information age have expanded the scope and opportunities. Here are five simple reasons why you absolutely need a side hustle and a few prominent areas you can try:

- **Wages have not been growing for some time.** Wages have been stagnant in different countries for many years. Most persons are not **breaking even**. For those who get an increase, it has been quite paltry as they are not keeping pace with inflation. Our take home pay cannot take us home as has been a common saying locally.
- **The cost of living keeps going up.** Prices are rising fast even for utilities provided by the government. There is a spike in many key areas like healthcare, education and housing. You are paying more but you are not getting more. It has been quite frustrating for most persons.

■ **A single source of income is dangerous.** God in creating man factored in the importance of having multiple of vital features like two eyes, two kidneys, two lungs, two legs, two ears, two legs. So why is it that most persons have just one source of income? A single income means you are trapped. You have fewer options; you are in very weak position to negotiate. You will get into a bad shape if that main source of income goes away. Your employers typically want it to stay that way because it puts them in a position of power. In your best interest, you should have multiple streams of income.

A side hustle will put you out of your comfort, and helps you broaden your skill sets which in turn actually makes you more and more valuable to any employer anywhere in the world.

So, where should you start? Right here. Once you have an idea of what you want to do – take a moment and Google “How to Make Money doing X,” where X is the thing you want to do. You will find lots of content to help you along the way.