



**2020**  
**International Conference on**  
**ECONOMIC MANAGEMENT**  
**& Public Administration**  
**MARCH 23 - 27, DUBAI, UAE**  
**CITY MAX HOTEL (SHARJAR) DUBAI-UAE**



**2020**  
**International Conference on**  
**Economic Management**  
**& Public Administration**  
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The ICAD 2020 International Conference on Innovations in Economics and Public Sector Management is designed to address the strategic challenges faced by leaders and administrators across sectors in the areas of managing talents, performance and productivity in the New Economy.

Aside from highly interactive presentations, conference attendees will have dedicated time to network with their peers, visit specified places of interest as an extension of the learning experience.

Guest speakers and facilitators will include thought leaders, and distinguished researchers from the business school and industry captains.

### *Sub-topics:*

1. Understanding the New Economy and Emerging Challenges.
2. Innovation - The Driving Force of Economic Growth.
3. Understanding Talent Management in the New World of Work.
4. Innovations in Public Sector Management.
5. Review of Contemporary Productivity Enhancement Strategies.
6. Strategic Leadership for Organization's Development and Competitiveness.
7. Appreciating the Impact of Information Technology in Business and Economics.
8. Managing for Results in the Innovation Age.
9. Achieving Operational Excellence through Effective Team Work.
10. Managing Multi-generational Workforce - ***Strategies that Work.***

### *Benefits of Attending*

1. Networking opportunities with experts across sectors.
2. A chance to present your papers and have it published in professional journals.
3. Listen to keynote presentations from real professionals and industry captains.
4. Award of Advanced Executive Diploma in Management Systems.
5. Custom Award plaque commemorating your participation.
6. Certificate of participation.





## UAE Travel Requirements

1. Valid International Passport (Minimum of 6 months validity)
2. One recent passport sized color photograph (3.5 x 4.5 mm white background).
3. New Yellow Vaccine Card to be obtained from Ministry of Health.

## Social Events

- Networking Dinner and Games.
- Tour of Dubai City Landmarks.

## Participation Fee:

### **N260,000.00 (Per Participant)**

Fee covers tuition, conference materials, stationaries, tea/coffee breaks, lunch, mid day snacks, certificate of participation, custom award plaque.

**Accommodation: N20,000.00 Per Night**

## UAE Visa Fee:

**N55, 000.00**

## Bank Details:

**Bank:** Access Bank Plc

**Account Name:** Institute of Corporate Administration

**Account No:** 0038432932

**Sort Code:** 044 232 465

## Enquiries:

For assistance on visa application packaging, call Lady Joy on **08035903364**



## Side Attractions in Dubai, UAE

**D**ubai city has been classified as one of the world's fastest growing city. It is also describes as a city with "something for everyone." Aside from the classroom experience, the package includes an extensive full day sightseeing tour of the city's major landmarks, most of which are second to none in the world. These include:

- The World's Best Airport.
- Burj Khalifa (the World's Tallest Building)
- World's second largest aquarium with over 35,000 species.
- A cruise along Dubai Creek (Marina)
- A visit to Dubai History Museum
- Dubai Observation Desk (124<sup>th</sup> floor)
- Many bargain shopping at the World's Largest Mall.
- World's best hotel.
- World's best underwater hotel, Ski Dubai, etc.
- And about 30 other firsts in the world.

**Join us with our experienced tour guides for another great experience.**